

Position	Reporting to	Division / Department
Web Designer (UX/UI)	Web Manager	Marketing
Salary Rang	Level	Class
50K-80K	Senior	
Responsibilities		
<p>To engage Roojai's website visitors with a user-friendly design and in an interactive format and delight them with our Roojai's product &amp; service offerings beyond their expectations. Web design go beyond graphics, content and metrics. Development specialties could be in CMS, databases, SEO, SMM, ecommerce, Analytics and more, but one thing is common: the need for a well-crafted mission.</p>		
Job Duties		
<ul style="list-style-type: none"> <li>Assist in redesigning portions of web pages to improve functionality and usability</li> <li>Work closely with the Marketing team to develop web sites and everything digital (applications, websites, email marketing, social media, display ads etc.)</li> <li>Create visual concepts that communicate key ideas, product features, and promotions</li> <li>Design attractive graphics and type for web pages</li> <li>Ability to problem solve and design for the user/a good UX while including all requirements with the ability to scale</li> <li>Have the ability to effectively communicate ideas and respectfully collaborate with your peers</li> <li>Assess workload and priorities to make certain all tasks are completed on schedule</li> <li>Expert with web design and development applications (Photoshop, Illustrator, Dreamweaver), and comfortable with the current version of the Adobe Creative Suite</li> <li>Team player with excellent communication skills and ability to work independently with minimal guidance</li> <li>Able to manage own workload in a fast-paced environment</li> <li>Work well under pressure with shifting priorities</li> <li>Excellent attitude and ability to work with a team</li> <li>Proven track record and solid references</li> </ul>		
Qualification		
<ul style="list-style-type: none"> <li>Bachelor's degree required. Bachelor's degree in design or related field</li> <li>At least 4+ years design experience in web design / UI / UX</li> <li>Expert proficiency in Adobe Creative Suite</li> <li>Knowledge of HTML, CSS, JavaScript.</li> </ul> <p><b>PREFERRED SKILLS/EXPERIENCE:</b></p> <p>Project management experience.</p> <p>Problem-solving and critical thinking attitude. Find problems and come up with solutions.</p> <p>Web &amp; Application Design is extra benefit</p>		